



**Dubai Polo Academy
4th May, 2007**



**Press Release
“Only in Dubai...”**

Just when we thought we had seen it all, Dubai once again pulled something ritzy and glitzy out of the desert. This year’s highly celebrated Horsepower Challenge was in aid of the Dubai Autism Center proudly sponsored by Le Meridien Mina Seyahi.

The concept of the Horsepower Challenge revolved around four polo teams made up of first season beginners from the Dubai Polo Academy. Having secured four corporate sponsor – TNT, Penfolds, Aigner & Audi Middle East, each team battled it out throughout the day beginning with a polo match in the early hours of the morning. Followed by a city tour around Dubai in the latest Audi TT’s. The sophisticated Satelite navigation system guided all of the vehicles to the Dubai Marina where they set sail on a luxury super yacht courtesy of Blue Water Charters, around the exclusive Palm Island.

course on a jet ski with their two other team members in tow on an inflatable hotdog!



With neither steering nor brakes each team brought tears of laughter to the watching crowd as the camels either bolted off or lay down mid chukka.



In stark contrast to the lives of the children throughout the UAE who suffer with the autism condition a monster fundraising event was put together and designed to highlight the undisputed lifestyle and privileges that the majority of UAE ex-pats enjoy.

During the mid day heat, all competitors where treated to a sumptuous lunch courtesy of the title sponsors Le Meridien Mina Seyahi Hotel on a traditional Dhow moored in the center of their exclusive beach resort. As the afternoon became cooler it was a dash back in the Audis’ to the Dubai Polo & Equestrian Club to the thousands of waiting supporters and spectators to continue the Challenge.



Once at their destination all teams had to negotiate a slalom

Two more chukkas of polo led nicely into the first ever camel polo in the UAE.

The day’s events concluded with a fantastic display of skill from the players in the finale Le Meridien Mina Seyahi Polo Cup between Citi and Dubai Luxury Homes. In true polo style, the after party hosted by Deep Nights from Trilogy rocked Du-



Press release continued....

rocked Dubai to its very core.



The event masterminded by Steve Thompson and Adriana de Koeyer from the Dubai Polo Academy had succeeded in creating mass brand awareness of the Autism campaign and the event raised just under 200,000AED for the cause.

For further detail on how to make a donation to the Dubai Autism Center Please visit www.dubaiautismcenter.com

Le Meridien Mina Seyahi Horsepower Challenge winners were won by TNT with Audi only points behind and closely followed by Penfolds and Aigner.

TNT Team



1. Francesca Harris
2. Colin Webb
3. Mike Burbidge
4. James Drinkwater

Audi



1. Ellen Meng
2. Arnie Breuer
3. Tibout Laveniere
4. James Fagan

Penfolds



1. Emma Westmacott
2. Catherine Carter
3. Steve Westmacott
4. Elizabeth Clarence

Aigner



1. Fiona Shepherd
2. Michaela Gradinger
3. Garry Shepherd
4. Annemieke Goos

In the final chukka of Le Meridien Mina Seyahi Cup, Dubai Luxury Homes was narrowly beaten by Citi who managed to squeeze in a couple of goals in the dying seconds of the match.

Citi Team



1. Ragnar Meitern
2. Alice Harvey
3. Mohammed Al Habtoor
4. Rashid Al Habtoor

Dubai Luxury Homes



1. Helen Tatham
2. Raja Abuljebain
3. Rodger Kay
4. Sheik Khalid